

HOSP ECON

Sustainability Leadership in Hospitality

NEWSLETTER | ISSUE ONE | JUNE 2023

THE AIM: Promote effective measures to accelerate the green and digital transitions and improve the resilience of the tourism ecosystem.

THE ISSUE: Hospitality, as part of this ecosystem, leaves a heavy environmental footprint. Although there are many environmental management systems in place to control and monitor ecological performance, hospitality lacks Sustainability Leadership. Sustainable leadership is when we consider the wider impact of our actions on society and the environment.

WE PROPOSE: An opportunity to acquire Sustainability Leadership skills by developing a training course and e-tools to facilitate the sustainability cultural change in the hospitality sector.

The consortium consists of seven entities from six European countries: Instituto Politecnico do Porto – Portugal, BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH – Austria, CSI – Cyprus, DEKAPLUS – Cyprus, ETHNIC – Spain, OECON – Bulgaria, Aristotle University of Thessaloniki – Greece.



WORKING PLAN & OBJECTIVES

HOSP-ECO is organized around 5 work packages.

<p>WORK PACKAGE 1: Project Management</p>	<p>The objectives of WP1 are to establish and implement effective project management procedures, ensure project progress and quality control, manage project resources and stakeholders, and communicate project results and achievements to relevant parties.</p>
<p>WORK PACKAGE 2: Dissemination Strategy & Exploitation of Results</p>	<p>The objectives of this package are to share and disseminate project results, interact with target groups and stakeholders, promote the project, and facilitate coordination with other projects and networks, with the ultimate goal of maximising the impact and sustainability of the project short and long-term.</p>
<p>WORK PACKAGE 3: Methodology for Sustainability Leadership in Hospitality</p>	<p>The specific objective to be achieved under this package is to develop the unique HOSP-ECO VET Methodology to set the ground for the implementation of the HOSP-ECO VET Curriculum for Hospitality Managers.</p>
<p>WORK PACKAGE 4: Hospitality Eco Footprint e-Tool</p>	<p>The objectives of this package are to create and develop an innovative Eco Footprint e-Tool to promote the development of sustainability leadership in the hospitality sector that will assess the sustainability of accommodation establishments.</p>
<p>WORK PACKAGE 5: Sustainability Leadership in Hospitality Training Course</p>	<p>The primary objective of this work package is to develop a Vocational Education Training (VET) Blended Learning Course that will train VET trainers on how to train Hospitality Managers to change their leadership style and integrate Sustainability as the core of their decision making.</p>

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein [Project number: 2022-1-PT01-KA220-VET-000088349].

First activities

The project started in January 2023. Since, the consortium created specific plans for the project's quality assurance, dissemination and management processes. Additionally, each partner organisation conducted 10 interviews with Hospitality Managers in an effort to gather data that will subsequently inform the design/content of the Hospitality Eco Footprint e-tool and the Sustainability Leadership in Hospitality Training Course. In the near future, a report identifying the leaning needs and skills gaps of the hospitality sector in the partner countries will be available on our website, while the second transnational partners' project meeting is expected to take place in November 2023 in Greece.

Get in touch

To get to know more about HOSP-ECO you can visit our social media channels and website.

Like, follow and share!



This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein [Project number: 2022-1-PT01-KA220-VET-000088349].